Role and Contribution of KVKs in Agro Advisory Services

Dr. H. Philip, Ph.D.,
Director of Extension Education, TNAU

Dr. N. Sriram, Ph.D.,
Programme Coordinator, KVK, Sandhiyur, Salem
KVK – An overview

- 660 KVKs in India
- Acting as Front line Extension System
- TAR through OFTs
- Up-scaling through FLDs
- Capacity building programme
- Quality Seeds and Seedlings / tech
- Agro Advisory services
- District Knowledge Centre
- Model Demo units
- Awareness creation at District level
- 30 KVKs in Tamil Nadu
- 14 TNAU KVKs
- 3 TANUVAS KVKs
- 2 Deemed University
- 11 NGOs KVKs
1. Thirur-Thiruvallur
2. Tindivanam-Vilupuram
3. Virinjipuram-Vellore
4. Virithachalam-Cuddalore
5. Paparapatty-Dharmapuri
6. Santhiyur-Salem
7. Sikkal- Nagapattinam
8. Needamangalam- Thiruvarur
9. Sirugamani-Trichy
10. Vamban-Pudukottai
11. Aruppukottai-Virudhunagar
12. Madurai
13. Ramnathapuram
14. Tirupathisaram-Kanyakumari
Role and Contribution of KVKs in AAS

Weather Based Crop Advisory

- All the TNAU KVKs involved in Drought Report preparation
- Weather based Pest and Disease warning
- With help of TAWN and IMD data weather based cropping pattern
- Weather based Marketing Advisory
- Blockwise weather based advisory to all EOs during Monthly Zonal Workshop
National Innovation in Climate Resilient Agriculture

- NICRA Village
- Advisory based Climate
- Agro interventions
- Pest and Disease warning
- Water Conservation
- Agrl Contingency Plan (District wise)
Weather Advisory based on TNAU TAWN
### Weather Data for Panamarathupatti

**Updated on 14-02-2017, 04:34:36 PM**

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OFTs

OFT on Assessment of Area specific mineral mixture for dairy cows

OFT – Marigold – Field Day

OFT- Elephant foot yam inter crop in Coconut

OFT-evaluation of paddy weeders
Front line demonstrations – To demonstrate the production potential of crops/implements
Trainings

Training to farmers, farm women and rural youth about recent technologies

Short and long-term vocational training courses in agriculture and allied subjects for the farmers and rural youth

Production and supply of Quality seeds, planting materials and bio inputs to farmers
Trainings

Vegetable preservator demonstration

Root feeding in Coconut
Trainings to Farmers and Extension Functionaries

- Inauguration
- Demo on Aonla scion selection
- Insect traps
- Demo on Mango scion selection
- Approach grafting mango-Demo
- Demo on propagation by Cuttings
- Exposure visit
- Visit to Agro Forestry Nursery
- Commercial Propagation of forestry Seedlings
Market led Extension Service:

Advisory based on Market and Market price trend

Advisory on cropping system

Advisory on What to grow and when to harvest and where to sell!

Advisory based on Climate
Role of KVKs in formation of FDGs at block level

- Formed district level FDGs to facilitate the farmer vs farmer mode of trainings
Sales Counter Established in KVKs
To facilitate sale of critical inputs, products of TNAU
Products of SHGs, farmers organizations
Diagnostic visit with State Department

Multi Disciplinary team visits
District level Weather and Pest & Diseases Warning

### Pest and Disease Surveillance and Forecast Report

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Advisory given during Monthly Zonal Workshop
Pre Kharif Campaign

Honble MP Salem Shri V. Pannerselvam inaugurated the Pre-Kharif and exhibition

More than 500 farmers 20 blocks participated
Pre Rabi Campaign

Pre Rabi Campaign Exhibitions and Demonstration

International year of Pulses 2016 celebrated
World Soil Health Day

Issued 250 Soil Health Card to Farmers

Shri Balpakki Krishnan, MLA, Omalur distributing SHC

Demonstration and Exhibitions during Soil Health Day
Jai Kissan - Jai Vigyan Diwas

MLA SK Selvam and JDA inaugurated
Tribal Village Adoption by KVK

Honble VC TNAU inaugurated millet value addition centre

Honble VC TNAU visits exhibition at villages

Installed Minor Millets value added machinery unit at remote tribal village
Puthiya Thalaimurai at Salem

Pre Rabi Campaign, KVK

Farmers day at TNAU, Coimbatore

Agriexpo at CODISSIA, Coimbatore
Exposure Visits / Farmers Day / Exhibitions / Field Day / Campaign

Farmers day at tnau

Farmers day at tnau
Minor Millet – Awareness

Minor millet processing demo to tribal women

Training tribal farmers on minor millets value addition

Women participation during technology week celebration

Training to Tribal farmers on minor millets cultivation
Demo Units at KVK Salem

- Roof Garden
- Paddy Seed Production
- NHB Accredited Nursery
- Vermi compost unit
- Shade net
- Mango clonal orchard
- Guava Orchard
- Sapota Orchard
- Tamarind Orchard
Demo Units at KVK Salem

- Amla Orchard
- Agro forestry
- Mushroom unit
- Mi millets Value addition unit
- Parasitoid production centre
- Fodder Bank
- Goat rearing in slatted house
- Incubator for poultry
- Backyard Poultry unit
KVK Information Board at Nine Uzhavar Sandhai in Salem
Few Importance Publications
Publications
TV Programme

News 7 and Podhigai TV - Roof garden training

News 7 and Podhigai TV, Doordharsan - Pre Kharif campaign

World coconut day celebration in Podhigai

Mushroom production training
ICT of KVK

- KVK Web Site & Database
- Social Media (Face book, Twitter)
- Video via YouTube & Video Conference Facility
- Expert System for Diagnosis
- Short Message Service & Dynamic Market Information

KVK – ICT
Farm Advisory through Whatsapp

- All the KVKs have formed the groups with help of Whatsapp and providing the farm advisory services
Thank You